



Ronald McDonald
House Charities®
West Michigan

OUR IMPACT

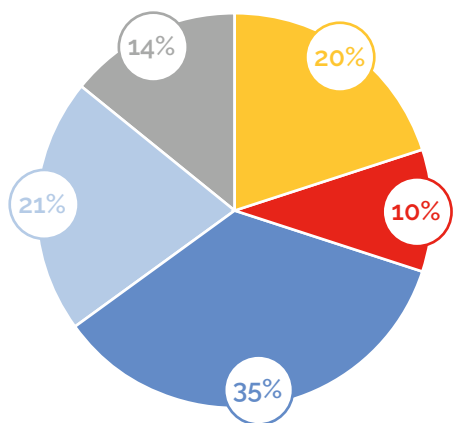
2023



2023 FINANCIALS

REVENUE BY SOURCE

- Individuals/Corporate
- Grants
- Local McDonald's Customers
- Events
- Other



TOTAL EXPENSES: \$1,220,989

TOTAL ENDING ASSETS: \$4,941,783

TOTAL REVENUE: \$1,188,298

12/22/23



Today we finally get to go home after spending 116 days in the NICU with our son Owen. Owen was born with a disease called Hirschsprungs which required surgery and a long recovery. From the moment we have stepped in the door at Helen Devos, everyone from the Nurses and Doctors who cared for Owen to the staff at the Ronald MacDonald House has been AMAZING! We did not expect something like this to happen but blessed is an understatement. Thank you guys for everything! ♡

The Willhoites ♡
Owen

2023

A YEAR OF MILESTONES

When a child falls ill, the lives of the whole family are turned upside down in an instant. Suddenly, daily hospital visits, medical updates and constant worry become part of their daily routine. At RMHC West Michigan, we recognize the immense burden that families face during this challenging time. We provide a home base with comfortable, free accommodations, meals and community resources to help care for their well-being. Thanks to your generous support, we can help eliminate extra stressors to allow parents to focus on their child.

2023 has been a year of remarkable milestones:

For the first time in our 33-year history, we have expanded the house from 17 to 25 rooms to keep even more families close to their hospitalized child.

The updated kitchen and dining room provide a space for families to cook, eat, and recharge. Connecting with other families facing similar challenges provides a sense of belonging, encouragement, and mutual support as they navigate ups and downs of a medical crisis.

The volunteer kitchen provides a separate space for volunteer prepared home-cooked meals and treats while maintaining privacy for families.

The "More Rooms, More Love" campaign brought together multiple individuals, foundations and companies to fund the project. We will continue to raise money into 2024 for a new playground and to cover additional operating costs.

None of these achievements would be possible without YOU—our generous donors, dedicated Board of Directors, committed staff and devoted volunteers. We are grateful for the unwavering support and the shared belief that family truly is the best medicine any sick or injured child needs. I am honored to be a part of this remarkable place. Thank you for standing by us during this year of change and keeping families together when it matters most!

Ellen Carpenter

Ellen Carpenter, Executive Director
Ronald McDonald House Charities West Michigan



When the Stolicker's son was born prematurely at 24 weeks, they faced a long hospital stay. Fortunately, thanks to our donor community's effort to ensure sustainability, the Ronald McDonald House was available to provide accommodations that allowed the family to remain close to their new born instead of enduring long commutes.

Allison and Ridgen Stolicker
Length of Stay: 122 Nights

COLLECTION DRIVES

2023

Our community is an incredible force when it comes to supporting the Ronald McDonald House Charities West Michigan. We're grateful for collection drives that allow us to come together for a good cause. This year, we hosted two key collection drives: food for families, where we requested pantry staples, and Santa's Workshop, where we requested new toys for families. Thanks to our amazing community, both events were a huge success.

- Food for Families Collection Drive
- Members of the Red Shoe Society at the Food for Families Drive
- Santa's Workshop



FAMILY IMPACT

BY THE NUMBERS

Ronald McDonald House Charities West Michigan provides a free place to stay for families who travel 30 miles or more to receive hospitalized medical or mental health care in Grand Rapids for their child. We ensure families have a comfortable place to sleep, meals, transportation, and laundry facilities to support families during hospitalization.

\$533,870

COST OFFSET

\$385,762

MILEAGE OFFSET



144
FAMILIES HOUSED
258 ADULTS & 53 CHILDREN



2,710
NIGHTS OCCUPIED



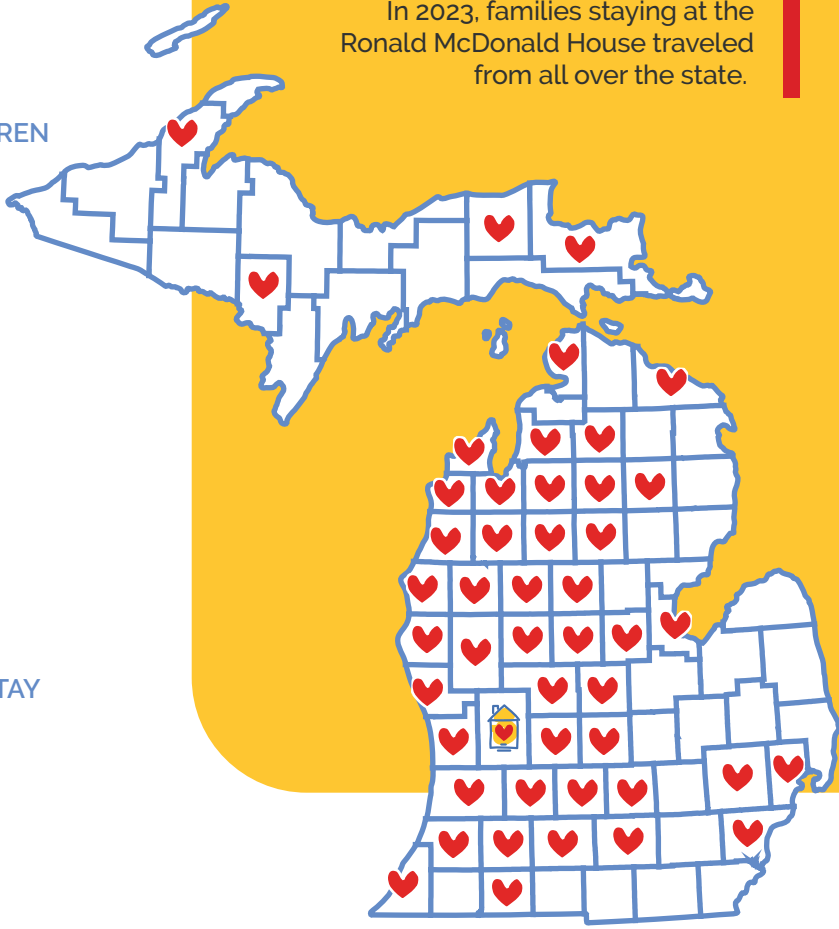
122 NIGHTS
LONGEST STAY



19 NIGHTS
AVERAGE LENGTH OF STAY



48
COUNTIES SERVED



YOUR SUPPORT

BY THE NUMBERS



1,665
DONORS



2,543
POUNDS OF POP TABS



500
SNACK BAGS



2,430
TREAT BATCHES MADE



4,000
MEALS PREPARED



3,150 HOURS
DONATED BY 1,300 VOLUNTEERS

\$70,000

IN-KIND SUPPORT

OUR HOME

HOUSE UPDATES

When families stay with us we aim to provide a peaceful and relaxing environment. During the closure due to construction, we made some necessary updates in order to better serve our families and their needs.



Updated kitchen spaces better serve both families and volunteers.

Members of our board prepare meals in our renovated volunteer kitchen.

Original rooms received sound mitigation to ensure families can have a relaxing sleep while at the House.



2023 BOARD OF DIRECTORS

Mike Dunlap, *Board President*
Drew Rodewald, *Vice Chair*
Josh Laramy, *Treasurer*
Adam Clarke, *Secretary*
Andrew Grashuis
Ross Bartlett
Ken Berg
Ashley Chalk
Lindel Hoff
Xuesi Li Gurney
Lisa Manor
Tom Moore
Lori Schulz
Tricia Shangle
Brittney Smith
Scott Timmer
Kristen Williams

MCDONALD'S

OUR FOUNDING PARTNER

Our relationship with McDonald's, our founding and forever mission partner, has been a constant source of inspiration and a key to our ongoing success. Although we are not funded directly by McDonald's, the House receives financial support from local McDonald's Owner/Operators and customers through Round-Up, coin boxes, and seasonal promotions like the Shamrock Shake campaign.



\$233,747
IMPACT OF ROUND-UP



\$111,473
SHAMROCK SHAKE CAMPAIGN



Staying here allowed me to focus on getting my son back home. It allowed us to make it financially and I cannot even express the impact that staying here has made. Thank you all so much!

*RMHC Family
Length of stay: 78 nights*