

Ada Chili & Beer Festival Sponsorship Levels

December 7, 2024 in Downtown Ada



BENEFITING



TITLE SPONSORSHIP AVAILABLE | More information available upon request.

PLATINUM SPONSOR

- Logo placement on all event marketing materials including posters, flyers, and digital advertisements
- Recognition as Platinum Sponsor in all event press releases and media outreach efforts
- Prime placement of company logo on event website homepage with a link to sponsor's website
- Exclusive mention in pre-event promotional emails to event attendees
- Opportunity to include promotional materials in event welcome bags (if applicable)
- Recognition as Platinum Sponsor during opening and closing remarks at the event
- Priority renewal option for Platinum Sponsorship for the following year's event
- No competitors among other Platinum Sponsors
- Opportunity to set up an exhibit booth or display at the event venue
- Social media shout-outs and mentions leading up to and during the event
- One free entry into the Chili cook-off
- 200 free taste tickets



Fair Market Value: \$500

GOLD SPONSOR

- Logo placement on event marketing materials including posters, flyers, and digital advertisements
- Recognition as Gold Sponsor in event press releases and media outreach efforts
- Placement of company logo on event website sponsor page with a link to sponsor's website
- Mention in pre-event promotional emails to event attendees
- Opportunity to include promotional materials in event welcome bags (if applicable)
- Recognition as Gold Sponsor during opening and closing remarks at the event
- Priority renewal option for Gold Sponsorship for the following year's event
- No competitors among other Gold Sponsors
- Social media shout-outs and mentions leading up to and during the event
- 125 free taste tickets



Fair Market Value: \$300

SILVER SPONSOR

- Logo placement on event marketing materials including posters, flyers, and digital advertisements
- Recognition as Silver Sponsor in event press releases and media outreach efforts
- Placement of company logo on event website sponsor page with a link to sponsor's website
- Recognition as Silver Sponsor during opening and closing remarks at the event
- Social media shout-outs and mentions leading up to and during the event
- 75 free taste tickets



Fair Market Value: \$200

CHILI SPONSOR

- Logo placement on event marketing materials including posters, flyers, and digital advertisements
- Recognition as Chili Sponsor in event press releases and media outreach efforts
- Placement of company logo on event website sponsor page with a link to sponsor's website
- Social media shout-outs and mentions leading up to and during the event
- 50 free taste tickets



Fair Market Value: \$100