



FALL 2023

Our Red Shoe Gala hosts 400+ guests who help raise funds to support the families who walk through our doors! A cocktail reception, dinner, inspiring mission-based program and live auction all set the stage for a glamorous evening at our largest fundraising event of the year. Join us Fall 2023 to support families at RMHCWM.

PRESENTING SPONSOR - \$15,000

- Recognition on event invitation (print and digital)
- Prominent display of company logo on marketing materials and website
- Minimum 3 social media posts
- 3 reserved tables (24 tickets)
- Acknowledgment in printed program

PLATINUM SPONSOR - \$10,000

- Prominent display of company logo on marketing materials and website
- Minimum 2 social media posts
- 2 reserved tables (16 tickets)
- Acknowledgment in printed program

PADDLE RAISE SPONSOR - \$7,500

- Prominent display of company logo on marketing materials and website
- Logo on all Funds for Families cards
- 2 reserved tables (16 tickets)
- Acknowledgment in printed program

GOLD SPONSOR - \$5,000

- Prominent display of company logo on marketing materials and website
- 2 reserved tables (16 tickets)
- Acknowledgment in printed program

COCKTAIL HOUR SPONSOR - \$3,000

- 1 reserved table (8 tickets)
- Company logo on select marketing materials and website
- Logo on cocktail area signage
- Acknowledgment in printed program

SILVER SPONSOR - \$2,500

- 1 reserved table (8 tickets)
- Company logo on select marketing materials and website
- Acknowledgment in printed program

BRONZE SPONSOR - \$1,500

- 4 tickets
- Company logo on select marketing materials and website
- Acknowledgment in printed program

FRIEND SPONSOR - \$750

- Acknowledgment in print program



Keeping Families Close®

rmhcwm.org



RMHC®
West Michigan