



HOUSE SPONSORSHIPS

Ronald McDonald House Charities West Michigan provides families with a safe, comfortable, and free place to stay while they care for their hospitalized child.

This would not be possible without the support of our community.

♥ TRANSPORTATION SPONSOR - \$7,500

Covers the costs of our shuttle that takes families to and from the hospital, removing the stress of finding reliable transportation and the additional cost of gas.

DELIVERABLES:

- Logo on the RMHC Shuttle for 1 year.
- Two social media posts throughout sponsorship year
- Recognition on Ronald McDonald House website
- Digital Acknowledgement at RMHC Gala

♥ GARDEN & PATIO SPONSOR - \$2,500

Covers the costs of all of the items that help make the outdoors of RMHC a relaxing and comfortable space to unwind after a long day.

DELIVERABLES:

- A branded plaque out on the RMHCWM patio for 1 year
- Two social media posts throughout the sponsorship year
- Recognition on Ronald McDonald House website

♥ WISH LIST SPONSOR - \$5,000

Covers the cost of the most needed daily items for families and their children such as baby items, personal hygiene products, etc.

DELIVERABLES:

- Two social media posts throughout the year
- Your name listed on the in-kind carts used to transport items at the House
- Recognition on RMHCWM website

♥ MEAL AND TREAT SPONSOR - \$1,500*

Covers the cost of daily meals and snacks for a full house of RMHC families for one month.

DELIVERABLES:

- Signage in the volunteer kitchen during month of sponsorship
- One post on social media throughout month of sponsorship
- Company or group preference on volunteer sign-ups during that month

*This is a monthly sponsorship. Ability for 12 to be purchased.



Contact Mallory Brouwer with any House Sponsorship questions at mbrouwer@rmhcwm.org or 616.258.5747.

