

OCTOBER 20, 2022

Our Red Shoe Gala hosts 400+ guests who help raise funds to support the families who walk through our doors! A cocktail reception, dinner, inspiring mission-based program and live auction all set the stage for a glamorous evening at our largest fundraising event of the year. Join us on Thursday, October 20, 2022 to support families at RMHWM.



PRESENTING SPONSOR - \$15,000

- Recognition on event invitation (print and digital)
- Prominent display of company logo on marketing materials and website
- Complimentary valet parking
- 3 reserved tables (24 tickets)
- Acknowledgment in printed program

TECHNOLOGY SPONSOR - \$12,500

- Prominent display of company logo on marketing materials and website
- 2 reserved tables (20 tickets)
- Acknowledgment in printed program

PLATINUM SPONSOR - \$10,000

- Prominent display of company logo on marketing materials and website
- 2 reserved tables (20 tickets)
- Acknowledgment in printed program

PADDLE RAISE SPONSOR- \$7,500

- 2 reserved tables (16 tickets)
- Prominent display of company logo on marketing materials and website
- Logo on all Adopt A Family cards

GOLD SPONSOR - \$5,000

- Prominent display of company logo on marketing materials and website
- 2 reserved tables (16 tickets)
- Acknowledgment in printed program

COCKTAIL HOUR SPONSOR - \$3,000

- 1 reserved table (8 tickets)
- Company logo on select marketing materials and website
- Logo on cocktail area signage

AUCTION SPONSOR - \$3,000

- 1 reserved table (8 tickets)
- Company logo on select marketing materials and website
- Logo on live auction signage

SILVER SPONSOR - \$2,500

- 1 reserved table (8 tickets)
- Company logo on select marketing materials and website

BRONZE SPONSOR - \$1,000

- 4 tickets
- Company logo on select marketing materials and website

FRIEND SPONSOR - \$500

- Acknowledgment in program



Keeping Families Close®

rmhcmw.org



RMHC®
West Michigan